



United Business Media

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UNITED BUSINESS MEDIA DAVID LEVIN TO SUCCEED CLIVE HOLLICK AS CEO OF UNITED BUSINESS MEDIA

United Business Media plc announces that David Levin will succeed Clive Hollick as CEO from April 5th 2005. David Levin, aged 42, is currently CEO of Symbian Limited. He has extensive experience of international markets having worked in the Far East, USA and Europe. He also has experience of media markets, having been the COO of Euromoney Institutional Investor.

Geoff Unwin, Chairman of UBM plc, today said:

“The Board has conducted an extensive search to find the best possible successor to Clive Hollick. The process has been clear from the start – we have evaluated extremely strong internal candidates together with external candidates. David Levin has an impressive operational background coupled with a track record of strong strategic execution. He also has extensive experience of international and media markets. Succeeding Clive will be a difficult task for anyone, but we have every confidence that David is the right man. We look forward to welcoming him on board.”

Clive Hollick, CEO of UBM plc said:

“I am impressed by David’s credentials and qualities. He is thoughtful, inspires confidence and has an impressive track record. I feel confident that he will continue to drive United to even greater heights – delivering strong shareholder value. His people skills are also exemplary and he has a deep knowledge of the world of publishing and information – both vital for a business such as ours. I look forward to introducing David into the company and doing whatever I can to make his introduction as smooth as possible.”

David Levin said:

“I am delighted that the Board has chosen me to succeed Clive. I am in no doubt as to how important this succession is viewed by everyone – shareholders, customers and staff. They can all be assured that my objectives are to continue to build and deliver strong shareholder value, ensure that I build on our reputation for delivering superior services and products to our many customers and maintaining our corporate values to all our employees.”

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Notes to Editors:

United Business Media plc (<http://www.unitedbusinessmedia.com>) is a leading provider of business-to-business media solutions. Its products and services help companies around the world to meet their market information needs. UBM's businesses include NOP World, one of the largest market research groups globally and PR Newswire, the world's leading corporate news distribution service. Within the professional media division the companies are CMP Media, CMP Asia, CMPi and UAP - this division includes B2B media and exhibitions in high-tech, healthcare, entertainment and jewellery and fashion in the US, UK, Asia and Europe.

Biography of David Levin

David Levin has been CEO of Symbian since April 2002 and has served on the Symbian Supervisory Board since 2000. He joined Symbian from Psion plc, the handheld computing company, where he was Chief Executive from February 1999. Previously, he spent five years with the international business publishing group Euromoney Institutional Investor, as Chief Operating Officer and before that as President of Institutional Investor in New York. David also worked for the Venture Capital group Apax Partners for 4 years, as the Managing Director of an owned engineering group, and the Consultancy firm Bain & Company for 5 years, mostly in Asia. Levin read PPE at Oxford University (graduating in 1983) and was awarded an MBA from Stanford University in 1987.